

Lesson 74: Negotiation 1

By Xandra

1. Dialogue

First, repeat after your tutor. Then, practice each role.

Ms. Andrews works for Sun Food Factory, a company that supplies food products such as flour, sugar, chocolate, etc. Taro works for a big food chain called Mick Doughnuts.

Taro: Hello, Ms. Andrews. Mick Doughnuts needs 10 tons of flour and 4 tons of sugar.

Ms. Andrews: Great! Just send me an official order form and we'll deliver it all right away.

Taro: Before I do that, I'd like to say something. Mick Doughnuts has been buying from Sun Food Factory for 3 years now.

Ms. Andrews: That's right.

Taro: Owing to our good business relationship, I'd like to ask for a better price. I'm sure you could give a discount for bulk orders.

Ms. Andrews: I see what you mean.

Taro: What about a 5% discount for our next order?

Ms. Andrews: Let me talk to my boss about it.

2. Today's Phrase

First, repeat after your tutor. Then, make a few sentences using Today's phrase.

- 1. Mr. Lee couldn't attend the meeting owing to his illness.
- 2. Owing to his long service to the company, Mr. Lee was given a promotion.
- 3. More people are using public transportation owing to the high cost of gasoline.

* owing to ~ / ~のせいで、~のために、~のおかげで

3. Your Task

Your company has been a loyal customer of XYZ Enterprises. Everything your company has ordered from XYZ has been paid in cash upon delivery. You think that XYZ should give your company a 30-day credit account. Talk to the sales manager of XYZ (=your tutor). Tell her that your company has been a good customer, and that XYZ should allowed 30-days credit.

4. Let's Talk

Talk about your experience in business negotiation. What are the do's and don'ts of negotiating a business deal? How should you prepare for a business negotiation?

5. Today's photo

Describe the photo in your words as precisely as possible.

